

Express Mail Label No.: EV 869899554 US  
Date of Deposit: August 8, 2008

Attorney Docket No.: 36353-501

**COPY**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANT: Platner et al.  
SERIAL NUMBER: 09/888,345 EXAMINER : Michael Misiaszek  
FILING DATE: June 22, 2001 ART UNIT : 3625  
FOR: CERTIFICATE FOR AN ONLINE PRODUCT

**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**TRANSMITTAL LETTER**

Transmitted herewith for filing in the present application are the following documents:

1. Supplemental Information Disclosure Statement (1 page), in duplicate;
2. Modified Form 1449/PTO (1 page), in duplicate;
3. Copies of cited references: A11; B1;
4. Check in the amount of \$180.00 (#25819); and
5. Return Postcard.

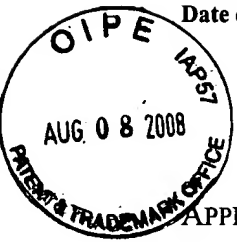
If the enclosed papers are considered incomplete, the Mail Room and/or the Application Branch is respectfully requested to contact the undersigned at (617) 542-6000, Boston, Massachusetts.

The Commissioner is authorized to charge any fees that may be due, or to credit any overpayment, to the undersigned's account, Deposit Account No. 50-0311 Ref. No. 36353-501. A duplicate copy of this transmittal letter is enclosed herewith.

Respectfully submitted,

Ido Rabinovitch, Reg. No. L0080  
Attorney for Applicants  
MINTZ, LEVIN, COHN, FERRIS,  
GLOVSKY and POPEO, P.C.  
Address all written correspondence to  
**Customer no.: 30623**  
Tel: (617) 542-6000  
Fax: (617) 542-2241

Date: August 8, 2008



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANT: Platner et al.  
SERIAL NUMBER: 09/888,345 EXAMINER : Michael Misiaszek  
FILING DATE: June 22, 2001 ART UNIT : 3625  
FOR: CERTIFICATE FOR AN ONLINE PRODUCT

**MAIL STOP AMENDMENT**

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

Pursuant to the duty of disclosure under 37 C.F.R. §§1.56, 1.97 and 1.98, Applicants hereby make of record the documents listed on the attached modified Form PTO-1449, as well as copies of the listed documents.

This Supplemental Information Disclosure Statement is being filed after the mailing date of the first Office Action, but before the mailing date of either a final action under 37 C.F.R. §1.113 or a Notice of Allowance under 37 C.F.R. §1.311. The fee of \$180.00 as set forth in 37 C.F.R. §1.17(p) is enclosed.

Applicants would like to bring to the Examiner's attention the related, but unpublished pending patent application Serial Number 09/694,095, entitled "On-line system for memorial, legacy, funeral and remembrance arrangements, services and transactions", and filed October 19, 2000, by Platner et al.

It is respectfully requested that the Examiner consider completely the cited information, along with any other information, in reaching a determination concerning the patentability of the present claims, and sign the enclosed form PTO-1449 to evidence that the cited information has been fully considered by the Patent and Trademark Office during the examination of this application.

By submitting this Supplemental Information Disclosure Statement, the Applicants make no representation that: (1) a search has been performed, of the extent of any search performed, or that more relevant information does not exist; (2) the information cited in the Statement is, or is

APPLICANT: Platner et al.  
U.S.S.N.: 09/888,345

considered to be, material to patentability as defined in 37 C.F.R. §1.56(b); and (3) the information cited in the Statement is, or is considered to be, in fact, prior art as defined by 35 U.S.C. §102.

Notwithstanding any statements by the Applicants, the Examiner is urged to form his/her own conclusion regarding the relevance of the cited information. An early and favorable action is hereby requested.

Please charge any fees that may be due, or credit any overpayment of same, to Deposit Account No. 50-0311, Reference No. 36353-501.

Respectfully submitted,



Ido Rabinovitch, Reg. No. L0080  
Attorney for Applicants  
MINTZ, LEVIN, COHN, FERRIS,  
GLOVSKY and POPEO, P.C.  
Address all written correspondence to  
**Customer no.: 30623**  
Tel: (617) 542-6000  
Fax: (617) 542-2241

Date: August 8, 2008

4401200v.1